

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	5564327
<b>Application Number:</b>	10694643
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	4009
<b>Title of Invention:</b>	Selecting ads for a web page based on keywords located on the web page
<b>First Named Inventor/Applicant Name:</b>	William McLain Reller
<b>Customer Number:</b>	20350
<b>Filer:</b>	David A Hall/Lillian Montano
<b>Filer Authorized By:</b>	David A Hall
<b>Attorney Docket Number:</b>	026296-000310US
<b>Receipt Date:</b>	22-JUN-2009
<b>Filing Date:</b>	27-OCT-2003
<b>Time Stamp:</b>	18:08:37
<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$323
RAM confirmation Number	5566
Deposit Account	201430
Authorized User	

The Director of the USPTO is hereby authorized to charge indicated fees and credit any overpayment as follows:

Charge any Additional Fees required under 37 C.F.R. Section 1.21 (Miscellaneous fees and charges)

**File Listing:**

Document Number	Document Description	File Name	File Size(Bytes)/Message Digest	Multi Part /.zip	Pages (if appl.)
1		Amendment_026296_310US_0 62209.pdf	643312 6b234e2f38bb38015b82851d6a26f1cb54b 6bb58	yes	13

**Multipart Description/PDF files in .zip description**

Document Description	Start	End
Fee Worksheet (PTO-875)	1	1
Extension of Time	2	2
Amendment/Req. Reconsideration-After Non-Final Reject	3	3
Claims	4	8
Applicant Arguments/Remarks Made in an Amendment	9	13

**Warnings:**
**Information:**

2	Fee Worksheet (PTO-875)	fee-info.pdf	32015 64420c7f73236d22852eb3f236174ea921a0 30d3	no	2
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**Warnings:**
**Information:**

<b>Total Files Size (in bytes):</b>	675327
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This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.

**New Applications Under 35 U.S.C. 111**

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

**National Stage of an International Application under 35 U.S.C. 371**

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

**New International Application Filed with the USPTO as a Receiving Office**

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.